

# ENGLISH FOR PROFESSIONALS

## An Easy Free Flow System

### English Language Improvement -Worldwide Appointments

“Students need to listen and understand as much as they need to speak. Inevitably all students want to speak English, but they forget the other half of the formula.”

“The aim is to show professionals how to communicate their message with the best possible language they can muster.”

“English for non-native speakers is a „business tool“ and it has to show dividends immediately. A company that invests in computer technology for its business operations does not want years before it expects some returns. It is a question of degree.”

“English for business is real and living language so authentic and current material is necessary.”

English for Professionals uses newspapers (British & American), magazines, trade journals, technical texts, source material from the internet, leaflets, brochures, company information, radio, TV and film. A text book is useful for background material whereas authentic material is an ideal source of up to date information. Keep up to date – it’s the professional way.

Emphasis is on finding the time to intensify the language sessions – study the basics of the language – practice with variety leads to greater comprehension and lessens reluctance to „open-up“ – free flow and the language will grow.

Sessions are there to discuss questions, deal with problems, identify important or new aspects of the language and answer ways of learning.

Assignments are arranged for those who want it - and written exercises - expressing ideas, opinions, letters, etc., enhance the learning pace.

Focusing on the needs of the professional and specific objectives is important.

“Finding the things that interest the student is the general focus. Things that the student can relate to, common experiences and things in common to the group – pending more students are involved (e.g. company staff members, etc.).”

“Having a common denominator is very helpful to the operations and works in improving the English language requirement.”

Sessions are based on discussions – incorporating corrections, grammar points, and new vocabulary.

The subjects and topics chosen for each session depend on the interests and needs of the student. This means flexibility is required and allowing the student to feel/sense an open flow of dialogue is essential.

There are two topics that will be covered throughout the intensive:

1. Problems a student has with learning English.
2. Mistakes a student makes when using English.

Generally, there is a pattern that can be detected – to understand the pattern - discussions on life, society and work are used.

The goal is to make a student aware and not self-conscious of his/her problems and mistakes with English.

To overcome any difficulties, the best approach is to have a student speak for the majority of the time. Free-flow dialogue unleashes the mind's ability to comprehend and gain invaluable language experience.

Get ready to flow!

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